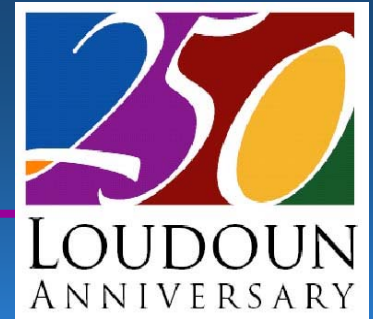


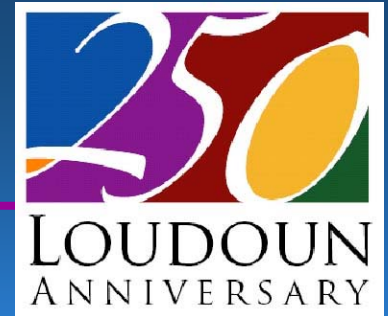
► Loudoun County Preparations



- The Leesburg/Loudoun County 250th Anniversary Community Committee is coordinating/publicizing community events in conjunction with Jamestown 2007.
- Loudoun County Government 250th Anniversary Steering Committee – Projects/Events
- Anniversary Celebration - May 14-19, 2007
(*Saturday Event May 19, 2007*)



► Department Projects



- **Animal Care and Control** - Designating “Loudoun County Retriever” month
- **Building and Development** - Building timber frame structures/Historic Structure Renovation/ Historic Construction Workshops
- **Clerk of the Circuit Court** - Showcasing historical documents in the courthouse/ Putting historic records online
- **County Administrator’s Office** - Burying Millennium time capsule/ 250th Anniversary items on sale in the county store/Two months stamp cancellation
- **Economic Development** - Working with communities through Main Street Loudoun Program to coordinate celebrations/Working with EDC to partner with businesses
- **Employee Advisory Committee** – Holding employee departmental flag relay from Alexandria to Leesburg/ Public 5K Race at Claude Moore Park

► Department Projects



- **Family Services** - Showing how the county has provided assistance to people in need
- **Health Department** - Charting evolution of health services and environmental health
- **Extension Office** - Celebrating 4-H/Changing face of agriculture/Spring Farm Tour
- **Fire, Rescue and Emergency Management** - Chronicling histories of 17 Volunteer Fire Departments
- **General Services** - Helping with all aspects of celebrations and logistics
- **Heritage Farm Museum** - *"Rare Breeds and Seeds"*- Working in cooperation with Banshee Reeks Nature Preserve to create a garden of heirloom vegetables and educational programs about foods of the past. The project will result in a farm stand and an event in October 2007.

► Department Projects



- **Juvenile Court Services** - Examining how Loudoun County has handled juvenile offenders from the past to now
- **Library** - Celebrating the 250th with public programs, scholar-led history discussion presentations/Teen and children's events that capture the historical period
- **Mapping** - Designing a 250th commemorative atlas or map and implementing interactive site on the web that shows locations then and now
- **PRCS** - Highlighting and celebrating historic properties in Loudoun County
- **Planning** - Implementing interactive site on the web about historic districts
- **Public Information** – Publicizing Anniversary events and activities/Weekly release on county government history/Inside Loudoun County 250th Anniversary Show

► Department Projects



- **Sheriff's Office** – Publishing yearbook of all 75 Sheriffs since 1757/
DVD-Online History of Sheriff's Office/Archaeological dig at site of first jail/
Archaeological dig at current jail/Removal of time capsule from current jail
- **Solid Waste Management** – Holding special collection and recycling events/
Studying how solid waste management has changed over years
- **Transportation** – “Moving People and Goods.”-Charting evolution of transportation and
Roads in Loudoun County/How many miles of roads were there in 1757? Today?
- **Treasurer's Office** – Displaying 250th Anniversary Logo on 2006-2007 Car Decals

► Community Celebration May 19, 2007



- **County Government Buildings Open**

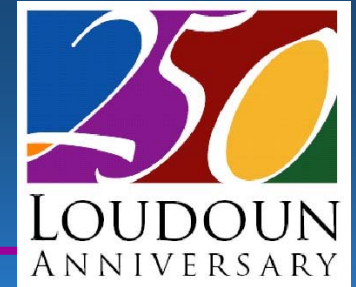
All county government buildings will be open with displays highlighting 250th Anniversary projects. Staff will be on hand to explain displays and answer questions.



- **East Meets West Walk on the W & OD Trail**

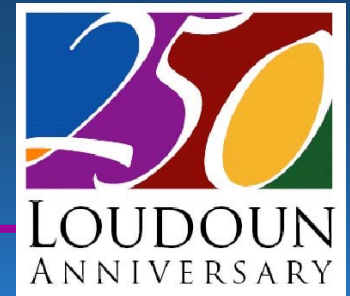
This is a walk that will bring citizens from eastern and western Loudoun County together. It will begin at specific points, one in the east and one in the west. Walkers will come together in Leesburg at the Douglass Community Center for a reception and to receive giveaways. Participants will pre-register.

► Community Celebration May 19, 2007



- **Bus Tours of the County**
 - History Tours of western and eastern Loudoun – Local historians will be aboard to take participants through an interactive tour
 - Economic Development Tours – Staff from the Loudoun County Economic Development Department will narrate the tours
- **Community Celebration at the Courthouse**
 - Speeches from officials and re-enactors
 - Music
 - Tours of the Courthouse and Historic Records
 - Stamp Station
 - Burying the Millennium Time Capsule
 - Other events and activities as plans become firm

The Anniversary Programs



- **Volunteer Team**

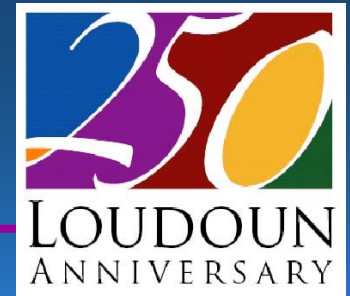
Leaders from:

- Historic sites and interests
- Education
- Business
- Municipalities

- **Mission:**

The Leesburg Loudoun Anniversary Committee will facilitate and support programs that encourage our community to discover the unique assets which demonstrate our role in the history of Virginia and the nation; are a legacy to our accomplishments past and present; and invite the world to come home to Loudoun.

The Anniversary Programs



- **Public Relations and Community Outreach**

Press releases and updates in local and regional publications
Speaking with key service and civic organizations

- **Legacy Roster**

THE list of community members

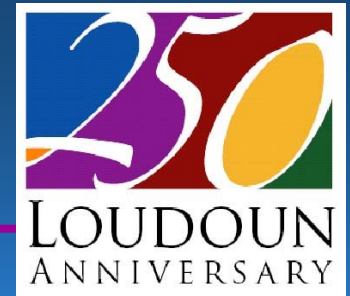
- **Legacy Project**

250 Words about the unique value of Loudoun County

- **A Link to Education**

Loudoun County Public School Social Studies Fair
Outreach to Teachers and Students thru existing historic education programs

Anniversary Programs



- **Key Projects:**

Raise awareness through branding

- Auto Stickers

- Stamp Cancellation

- Web Sites – www.loudoun.gov/anniversary
www.250yearsofloudoun.org

- Co-Branding with key partners

 - Main Street Programs

 - Journey through Hallowed Ground

 - Historic Sites

 - Town and Villages

 - Corporate Partners

Leesburg/Loudoun/Jamestown 2007 Celebrations



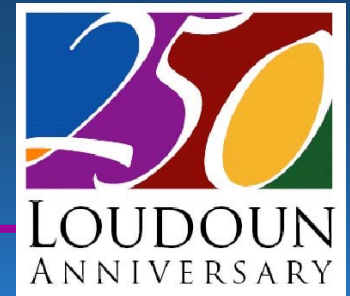
| Month | Organization | Event |
|----------|---|---|
| January | Bluemont State Organization Loudoun Museum | First Night Leesburg <i>Religious Freedom Heritage Month</i> Lure of Loudoun |
| February | Loudoun Arts Council State Organization | Leesburg's First Friday <i>Black History Month</i> African American National Symposium |
| March | State Organization Local History Groups | <i>Women's History/Military Through the Ages</i> Speakers Forums |
| April | State Organization Leesburg Parks & Rec. Local Organization | <i>Natural Environment Month</i> Journey Up the James Flower and Garden Festival Courthouse Open with First Friday |

Leesburg/Loudoun/Jamestown 2007 Celebrations



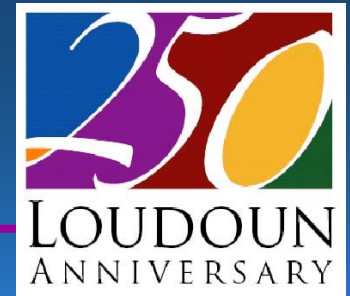
| Month | Organization | Event |
|-------|--|--|
| May | America's Cup of Polo State Organization Local Organizations | America's Cup Polo Match at Morven Park <i>The World of 1607 Opens in Jamestown</i> Herb Fair, Farm Tour, County Celebration Historical Roundtable and Fair, St. James Episcopal Church, Leesburg |
| June | State Organization Local Organization | <i>Cultures of VA – Smithsonian Folklife</i> Celtic Festival |
| July | State Leesburg Parks and Rec. | <i>Celebrations of Liberty – signors of Declaration of Independence</i> Fourth of July in Leesburg |

Leesburg/Loudoun/Jamestown 2007 Celebrations



| Month | Organization | Event |
|-----------|---|--|
| August | State Local History Groups | <i>Free Enterprise/ Agriculture Month</i> Loudoun Museum Colonial Cooking |
| September | State | <i>Rule of Law Month</i> |
| October | Town of Leesburg State Local Organization | Court & Market Days Virginia History & Archeology Month Heritage Farm Museum Event |
| November | State | <i>Virginia Indian Heritage</i> |
| December | State Towns | Colonial Christmas Holiday Celebrations |

Leesburg/Loudoun/Jamestown 2007 Celebrations



Tourism and Promotions Committee charged with:

- Developing a brand for the programs as a whole
Discover. Experience. Celebrate.
- Facilitating the opportunity to discover our unique assets during this anniversary time – i.e. **raise awareness**
- Inviting the world to come home to Loudoun – **increase tourism**
- Committee members include representatives from the **Chamber of Commerce, LCVA, county citizens, Town of Leesburg and Loudoun County staff**



Staff Contact:

Robin Geiger, Community Relations Manager
Public Information Office, Mail Stop 3
1 Harrison Street, SE
Leesburg, VA 20177
703-771-5511 or rgeiger@loudoun.gov

Community Committee Contact:

Marybeth Mohr at 703-777-1111 or mmohr@timespapers.com
Marantha Edwards at 703-737-7019 or medwards@leesburgva.gov
Town of Leesburg Economic Development & Tourism
25 West Market Street
Leesburg, Virginia 20176
For up-to-date information go to: www.loudoun.gov/anniversary.